



## WALK TO CURE CANCER

September 28, 2008 [www.walktocurecancer.com](http://www.walktocurecancer.com)

### FLAGSHIP SPONSORSHIP COMMITMENT

As a sponsor the 2008 *Walk to Cure Cancer* with a gift of \$10,000 and with the commitment to secure walkers who each *on average* raise of \$200 per person (money on their own). In recognition of Flagship Sponsorship, the *Walk to Cure Cancer* will feature your company in the following manner:

- Your company name on Walk Registration/ Pledges Brochures – 100,000 brochures being printed for this year’s walk.
- Your company will have *categorical exclusivity as* the only business of it’s kind that has a Flagship sponsorship status.
- On brochures included in over 2,500 team leader kits which will be distributed to companies and organizations throughout Central Massachusetts, Metro West, Northern Connecticut and parts of Rhode Island.
- On brochures distributed in retail locations throughout Central Massachusetts.
- Your company name/logo and link added to the *Walk to Cure Cancer* Website on the Walk’s sponsor page.
- Kickoff Breakfast – Special mention in speaking program, July 24th. 8-9 am, Registration 7:30 a.m. Lazare Research Building – The University of Massachusetts Medical School – Annual Attendance – 500 Community Leaders
- Day-of-the-Walk: Special mention in the speaking program in front of 10,000+ walkers and other event sponsors, community leaders.
- On-site signage at the *Walk to Cure Cancer* event – Over 10,000 members of the community are present
- Your company name/logo included in select materials and media.

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